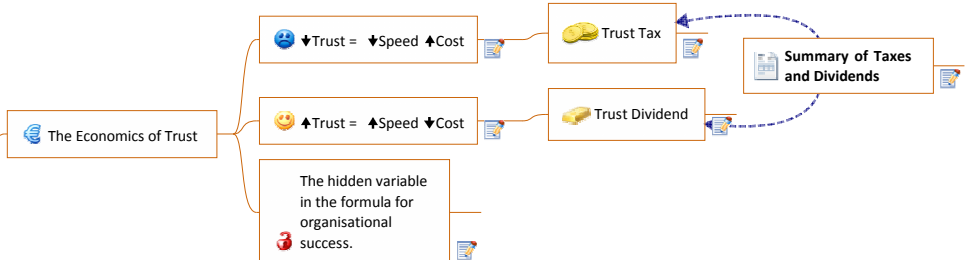


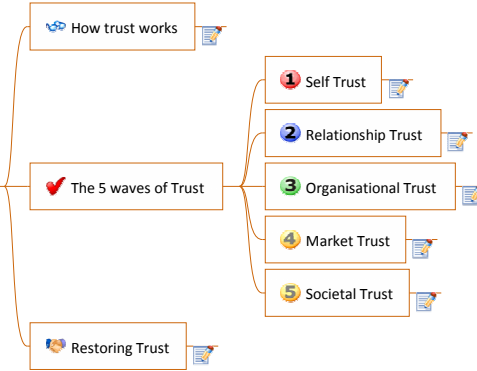
The SPEED of TRUST

The One Thing That Changes Everything



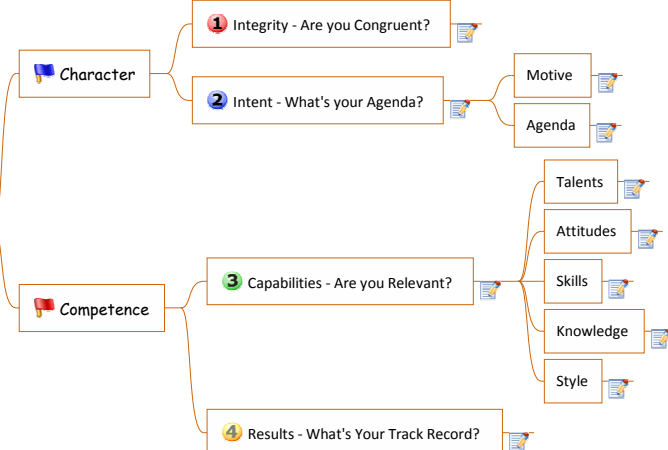
Myths vs reality

You can do something about this!

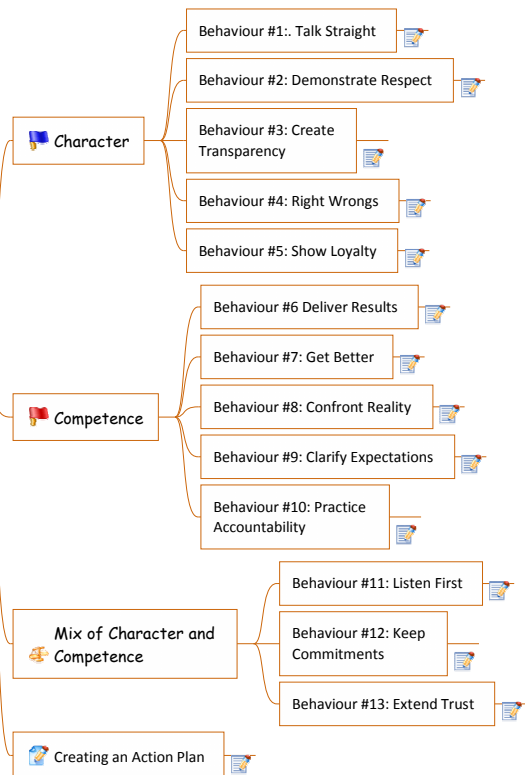


The First Wave - Self Trust

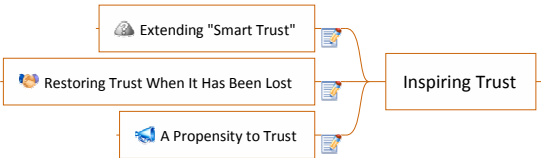
The 4 cores of Credibility



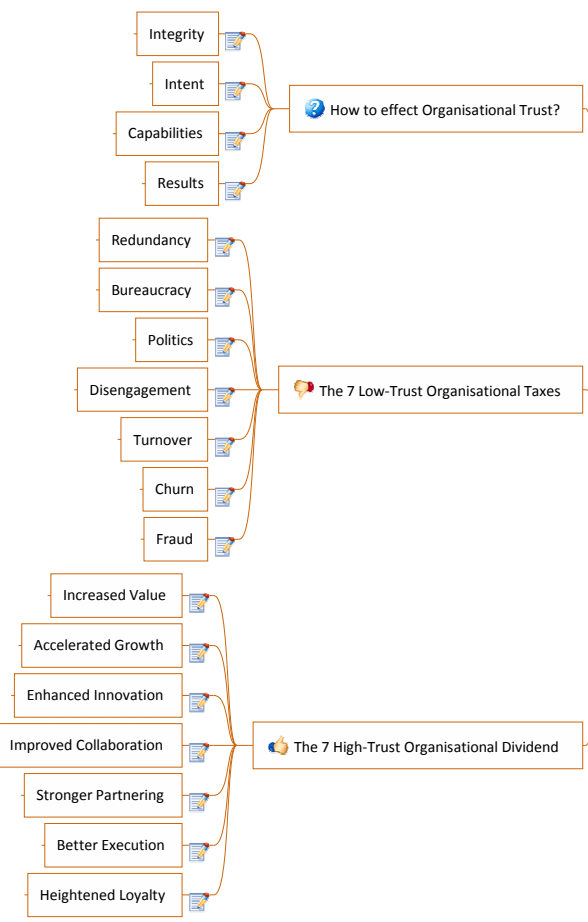
The Second Wave - Relationship Trust



The Third, Fourth and Fifth Waves - Stakeholder Trust



The Third Wave - Organisational Trust



The Fourth Wave - Market Trust

The Fifth Wave - Stakeholder Trust